



AKHIL G
Content Writer | Strategist
Phone: +917034549107

Email: akhil@akhilg.info

Web: www.akhilg.info

Gokul Bhavan, Maruthamala P.O, Vithura,
Trivandrum, Kerala, India 695551

Objective

Recognized and trusted digital strategist with a strong track record of community building. An intuitive sense of the constantly evolving environment in the online social networking space. Skilled technology writer and widely-read blogger. Writes for global and national print and online publications. I strategize and execute online, social, and mobile initiatives and content campaigns for leading brands as well as small businesses. I have an experience of over 6 years in the industry. I have worked with over 20 leading publications and channels.

Experience

CONTENT STRATEGIST

Rankedy Technologies Pvt. Ltd.

- Produced content for the company blog and social media platforms.
- SEO optimized content and guides on SEO.
- Created content strategies and helped the editor to produce better quality content.

SENIOR CONTENT WRITER

www.thegeeksclub.com

- Created high quality articles on various assigned topics on technology.
- Worked with the content team to improve the content quality of the already published articles.

MANAGING EDITOR

NowNext | ByteKat Technologies Pvt. Ltd.

- Proofreading, re-structuring and editing articles by content writers.
- Live reporting of Entrepreneurship and Education events.
- Anchoring on various video shows.
- Managing content of the publication.

CHIEF EDITOR

AndroidHits.com

- Managed the entire content of the publication.
- Validated and edited contents submitted by the writers.
- Created SEO strategies to improve publication's online rankings and traffic.

ACCOMPLISHMENTS

- Many leading publications mentioned me as reference.
- Verified Facebook page as celebrity.
- Associated with Ministry of MHRD – Government of India.
- Associated with Ministry of MSME – Government of India as media partner.
- Associated with Kerala Startup Mission as official media partner.
- Government of Kerala partnership.

Abilities

Create high-quality content for brands and publications.

Live reporting and anchoring events and video reports.

Expert in search engine optimization with effective secret strategies and experience.

Expert in all popular content management systems including WordPress, Ghost, Drupal and Magento.

Find keywords and target topics to improve content reach and rankings.

Achievements & Awards

Google Hall Of Fame - October 2017
Found important security breach in Google system.

Youth Icon of the Year - 2018
KSACS – Government of Kerala.

Gold Blogger of the Year – 2018 -19
ShowMyContent, ContentCastling

IndiBlogger Top Blog Award - 2016
IndiBlogger – Biggest online platform for bloggers in India.

Facebook Verified Celebrity Page
Facebook authorized me as a verified celebrity in my industry.